



Bronte Village Residents Association

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Executive Meeting

Date: October 29, 2015

Location: "Oakville Room" Town Hall

Attendees: Ana Hourahine, Shelly Thornborrow, Tatjana Ciza, Cindy Devai, Frances Wedlake, Graham Hickey

Guest: Kate Copeland

Regrets: Joe Mauro

Minutes

The meeting was called to order by AH at 7:05 pm.

Approval of Minutes

The minutes of September's meeting were read. Changes in wording were requested by ST in the Suncor Lands cell tower proposal report. The executive discussed the matter and agreed on wording. AH called for a motion to approve the September 2015 minutes as amended, FW made the motion, CF seconded the motion and the motion carried unanimously.

Appointment of Corporate Secretary

AH moved to appoint member Kate Copeland as interim Corporate Secretary until next BVRA elections in May 2016. ST seconded the motion and the motion carried unanimously.

Events Committee (CD)

CD called on the executive for volunteers at the annual BIA tree lighting Sunday, November 22 from 4:30 to 6:30. TC, FW, KC, CD and AH volunteered. Ideas for the event: hot chocolate, food drive.

TC will devise a BVRA poster for approval.

CD will send out a revised events task list for executive to complete.

Executive agreed Family Day skate should include a strong "family-focused" outreach.

Membership Officer's Report (AH)

AH reported for JM. 71 members total. Recently 8 new members from Marine Drive, related to Hasty Market development situation.

BVRA Flyers (CD)

CD will enquire with Region: can BVRA obtain a map at no charge, for use in our flyer. If not, an executive email vote will occur to approve cost.

The executive discussed use of the flyer in the community by members. Concern was given to cost of printing the flyer and indiscriminate use.

Social Media/Website Report (CD)

91 "likes" on Facebook and 1963 "hits" on the BVRA website since January.

CD will investigate website analytics (Google and Wix).

Current domain name is with GoDaddy until 2017.

Wix website renewal was \$202.46 - expensed by CD.

CD reported tailored email address costs as follows: Wix at USD 48.96 per address per annum and GoDaddy at USD 47.88 per address per annum.

PayPal can easily be added to BVRA site with costs of 2.9% and \$0.30 per transaction.

TC will investigate creation of an online membership form and report back at November's meeting.

Ongoing Business:

AGM (AH)

BVRA is awaiting a reply from Eastview PS as a location for the AGM.

The executive discussed various community members as possibilities for AGM guest speaker. Mayor Rob Burton was suggested and the executive was unanimous in agreeing to approach Mayor Burton for the role. ST and AH will draft an agenda for the mayor.

GH joined the meeting at 8:22 p.m.

Town Planning Department Meeting (ST and AH)

A public meeting will be held later this fall. The executive agreed a draft was required to approach our councillors whereby they would make a motion for a cohesive plan for Bronte. Concepts further discussed by the executive were: increased transparency, greater notification/consultation and need for a unified strategy/vision for Bronte.

TC departed the meeting at 8:48 p.m.

New Business:

The executive discussed and concluded BVRA flyers could be distributed by businesses in an "FYI" capacity.

Sponsorship on the BVRA website was discussed in the form of advertising and QR coding. CD and ST will investigate further and report back at November's meeting.

Treasurer's Report (GH)

AH reported a bank error from July 17 where a deposit was entered as a withdrawal. Bank will reverse this and advise. Needs follow-up.

GH will investigate a pre-authorized card to address the issue of a credit facility for BVRA.

A reconciliation of memberships to deposits is required. GH will action this with JM.

GH noted and will reimburse CD for the Wix expense of \$202.46.

GH reported additionally on non-profit resources. AH moved that GH submit BVRA letters of incorporation to a third party to vet for BVRA as a non-profit organization. ST seconded the motion and the motion carried unanimously.

Ana declared the meeting adjourned at ?? pm.

Minutes submitted by Caroline Fleury on November 15